



**KIDS
IN THE
GAME**

IMPACT REPORT 2021

2021 was
such a blast!
-Sam

See you
in Indy!
-Owen!

This is
going to be
the best
summer
ever!
-Amara



You Rock! See
you at KING FC!
-Pranav

See you at the
track!
- Melissa

Thanks for all
the homework
help!
- Jason



CAN'T BELEIVE YOU BEAT ME
IN CASTLEBALL!
- BRANDON

SEE YOU AT THE POOL!
- CHANDRA

Have the best
summer ever.
BFF 4ever!
- Cara

LETTER FROM THE CEO

DEAR FRIENDS,

Welcome to the fourth edition of our Impact Report.

In 2021, we are deeply proud of the commitment and steadiness we've shown to our communities over the course of the pandemic. Smiling with our eyes when we needed to, toe taps instead of high fives, adapting classic games into new ones, all in the spirit to create positive experiences through sports and creative play.

The 21-22 school year marks the 3rd school year in a row drastically affected by the COVID-19 pandemic. Our 2nd graders have yet to have a "normal" school year and our 11th graders have yet to have a year of high school without remote work, masks and steady disruptions. We've collectively all experienced an incredible loss of life as a city, country, and planet and we continue to grieve with our team and communities. The less obvious impacts from the pandemic will now start to be crystal clear -- our children desperately need our help and attention. The thousands of hours of isolation, learning loss, lack of physical activity, and social development leaves us all playing catch up for our future generation of leaders.

This year, we were driven by this need. Despite our limitations, we served a record number of campers from June to August. We launched partnerships with new schools and relaunched programming with old partners. We turned martial arts studios into remote workstations for our kids, ran track and field in the snow when we needed to, and planned local trips in our communities when we couldn't travel further. Our north star was to keep providing new experiences and continue creating a positive environment knowing that the school year was continuing to be challenging.

None of this work is possible without the support of our friends, families, and supporters. Kids in the Game is a community of people with the shared belief that children of all backgrounds, abilities, sexual orientations, races, and socioeconomic statuses deserve our love and attention. We are so grateful this year that you are a part of our community.

Best,
Matt

**"OUR NORTH STAR WAS
TO KEEP PROVIDING
NEW EXPERIENCES AND
CONTINUE CREATING
A POSITIVE ENVIROMENT"**



Matt M. Class of '21

MATT MURPHY

CHIEF EXECUTIVE OFFICER

LITTLE LEAGUE LEGEND



M. Murphy - 3rd Base



OUR MISSION IS TO
PROVIDE POSITIVE
EXPERIENCES AND OPPORTUNITIES
THROUGH SPORTS
AND CREATIVE PLAY.





DEVELOP THE EMOTIONAL INTELLIGENCE OF YOUTH

Our programs provide the groundwork for our kids to learn the workforces skills needed for their future.



FORM IMPACTFUL, LONG TERM RELATIONSHIPS

Our programs create a safe environment that foster adult and peer relationships through shared experiences



CONNECT PEOPLE OF ALL BACKGROUNDS

NYC is a big city. We like to make it feel a little smaller



PROVIDE A BETTER WAY TO PLAY

We believe sport is the platform for the overlap of functional and social emotional development



FOSTER A POSITIVE SENSE OF SELF IN KIDS

Our activities are inclusive, allowing all kids to be successful and confident



Grades: PreK 3 & Prek 4

EARLY ED.

CLASS OF 2035 & 2036

EARLY CHILDHOOD EDUCATION

Class Motto:

"Snack, Nap, Play, Repeat"

Welcome to Early Childhood Education. Our programs for 2-4 year olds are rooted in creative movement and the fundamentals of play. For many of our kids this is the first time they are playing outside their apartments or neighborhood park and in a formal setting. We focus on motor skill development, learning to play in a group and most importantly learning to love movement. It is never too early to form a positive relationship with healthy, fun habits.





Class Motto: "Recess 4ever"

Welcome to elementary school!
This age group represents the largest population Kids in the Game serves. Since COVID-19 hit, over half of our elementary school aged kids have yet to have a "normal" year of school. This means our job is more important than ever. In elementary school, we focus on 4 program types: PE, Recess, After-School and Enrichment. While all four components are different, they are all rooted in our Play with a Purpose Model built to promote sport-skill development alongside life-skill development.

23

Schools

4

Boroughs: Manhattan,
Brooklyn, Queens and the
Bronx

7K

Total number of kids in
programs

1

Favorite Game: GaGa Ball

CLASS OF 2029 - 2034 ELEMENTARY SCHOOL

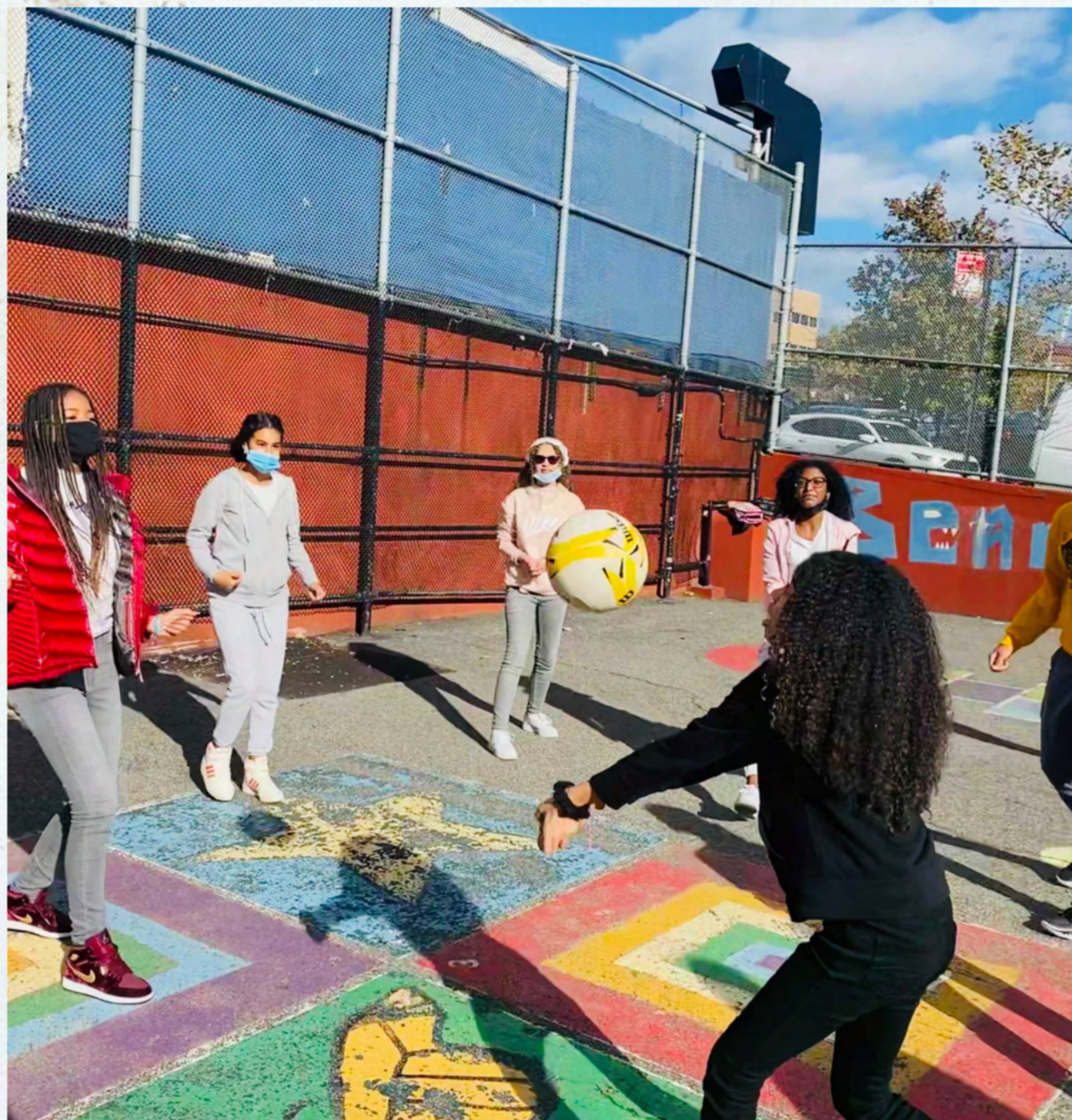


Grades: K- 5th

ELEMENTARY







Grades: 6th-8th

MIDDLE

Class Motto:

"There is something very satisfactory about being in the middle of something"

Middle School programs are not new to us at Kids in the Game, but they certainly continue to be a growth area. As kids hit middle school their interests are both developing and evolving. We believe in fostering both sides of the coin. In middle school, we start to offer competitive sports programs for kids wanting to expand in a specific area, but also have a growing number of middle school recess programs and summer campers in this age group. This combination allows for our kids to continue to explore their interests amongst a diverse population and build passion for specific activities they choose.

206%

Increase in middle school campers from 2020 season

CLASS OF 2026 - 2028 MIDDLE SCHOOL





Grades: 9th-12th

HIGH SCHOOL



Class Motto:

"It matters not what
someone is born but what
they grow to be"

High school programs are bittersweet. Bitter because our time with these kids are coming to an end but so sweet because we got here. For many of our high school participants, they have grown right alongside us. We have watched them develop and blossom into young adults.

For our participants that are joining us for the first time as high schoolers, it is a great reminder that it is not always how long you spend with a kid, but rather the amount of energy you put into the time you have. For both our veterans and our newcomers we know that while their time in our programs is limited we are excited to see them return as interns, summer camp counselors and mentors to the next generation.



CLASS OF 2022 - 2025

HIGH SCHOOL



The Dreamteam

STAFF



2021 COACH OF THE YEAR

MEET SAWAN DOUGE

Hometown:

Brooklyn, NY

Where did you go to school?

Brooklyn College is where I finished. I started at the University of Hartford then attended Kingsborough Community College.

What's your favorite food?

Pizza or mac and cheese. I can't pick between the two!

Tell us about your daily routine.

My daily routine consists of waking up and having a big glass of water, followed by some coffee after I shower and brush my teeth. Then I usually bother my older sisters before I leave the house, and I always listen to either some music or a podcast when I head to work.

Which programs are you a part of at Kids in the Game?

I am the Site Coordinator for KIPP Gerard after-school, a recess and PE coach at The Portfolio School, and I'm a basketball coach as a part of Saturday Night Lights.

What's your go to sneaker?

Go to sneaker would have to be my Jordan 8s.

How do you like to get active?

I like to play basketball, do some boxing, or go for long walks.

What's a fun fact most people don't know about you?

I worked in a school for children with autism as a para or 1:1. My kids were always nonverbal, so I really felt like a mind reader.

Who is your favorite athlete and why?

Michael Strahan and Tim Duncan. My introduction to football and basketball was by watching those two. I modeled my game after them as well — Strahan's intensity and leadership on the field and Duncan's poise and composure on the court.

What's one piece of advice you would give your younger self?

Trust and believe in yourself. You are amazing even when it does not feel like you are.





2021 CLASS HONORS & AWARDS

COACHES OF THE YEAR

After School: **Darnell Washington**

Sports Programs: **Alex Gamble**

Teams & Classes: **Jenefer Lino**

Virtual Classes: **Devon Hamilton**

Recess & Pods: **Chondite Faison**

CORE VALUE AWARDS

Inclusive: **Wynter Williams**

Committed: **Jariel Jack**

Positive: **Sam DeRoche**

Empathetic: **Melanie Guerrero**

Ambitious: **Akeem Morgan**

INDIVIDUAL AWARDS

Loose Ball Award: **Edward Allman**

Rookie of the Year: **Neftali Vargas**

DIVERSITY, EQUITY, AND INCLUSION OUR COMMITMENT



Last year in our annual report, for the first time we Included a full spread dedicated to the Black Lives Matter movement. While the subject matter was and continues to be heavy and a stark contrast to our pages filled with summer camp fun and after-school smiles - the decision to publicly stand with the Black Community was easy. This year, we are here to say that Black lives still matter. We are also here to say hate towards our Asian communities must stop and that women belong in places of power. We are here to say that the opportunity gap for marginalized and underserved communities must close.

As an organization that is rooted in serving diverse populations, we needed 2021 to look inwards and evaluate how we ourselves were fostering an environment reflective of the communities we serve. We knew it was about more than a full spread in our Impact Report and a few social media posts. We knew it was about the work. So, in 2021, we got to work and dedicated ourselves to be more than statements but rather an active part of the solution.



39.5

Training Hours
Committed per Leadership
Team Member

13

Lunch and Learn Sessions

9

Workshops &
Exercises

4

Coach & Staff Forums

+13%

increase in women
representation on
leadership team



+15%

increase in BIPOC
representation on
executive team



86%

of internal promotions
were members of the
BIPOC community



83%

of women promoted were
members of the BIPOC
community



INCLUSIVE LEADERSHIP

In 2021, we underwent an internal diversity analysis and created a diverse DEI committee focused on a holistic view of our current standing in creating and promoting a diverse, inclusive workplace that represents the communities we serve.



LEARNING AND DEVELOPMENT

This past year, our team recognized learning needed to come from both internal and external sources. We partnered with leading DEI consultants and conducted over 39 hours of diversity training in 2021.



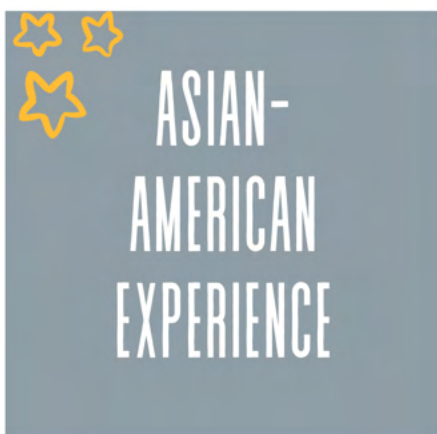
STRUCTURAL CHANGE

For us while identifying inequities and investing in education and resources were necessary first steps - our ultimate goal remained to take action. In 2021, we standardized upward mobility plans, pay structure and advancement, and made a commitment to increase diversity amongst our leadership team



COACH NETWORK

This year more than ever we needed to listen to the stories & experiences of BIPOC and marginalized communities. Each month we hosted lunch and learn forums encouraging continued growth and learning but also allowing a space for conversation and for voices to be heard.



REPRESENTATION MATTERS

In the past year, our work has led to action. The action is a daily reflection of diversity across our programs and our staff. We believe in meeting kids where they are. A large part of this is having our staff reflect the populations we serve and always striving to bring creative programs to new neighborhoods.

+ 6000

TOTAL KIDS SERVED

After 2020 and COVID-19 impacted 100% of our programs, we viewed 2021 as a comeback year. It was our year to return to schools, sports programs and grow back our summer camps. The majority of this jump is credited to being back in the recess yard and an increase in after-school programs. We are proud to have kept our team on board through the pandemic and we were ready to be back in action in 2021.

66% → 73%

PERCENTAGE OF PARTICIPANTS OF COLOR SERVED

As our programs came back into action, we have seen an increase in the diversity we serve. This is accredited to an increase in charter school networks. We also have diversified our coaching network, widening our reach to realistically staff programs in new target neighborhoods. While we do not have a target % number for participants of color, we are proud that our coaching network represents the kids we are serving.

91% → 97%

NUMBER OF NYC ZIPCODES SERVED

This is a number we have always been proud of. Breaking down neighborhood divides and bringing kids together is a core impact goal. In 2021, we brought together kids representing 97% of the NYC zipcodes. This is a 6% increase as we built out a 2nd camp in Brooklyn, started an enrichment program in Queens and increased the number of summer campers significantly across all sites.

93% → 99%

STAFF REPRESENTING THE SAME COMMUNITY DISTRICTS AS PARTICIPANTS

Representation matters. We are incredibly proud that our coach network represents the communities and kids we serve. They grew up in the same neighborhoods, went to the same schools, and have a deep understanding of shared experience. Our kids can see themselves in their coach and that is impactful for both the coaches and the kids.



IT'S ALL
ABOUT
SCHOOL PROGRAMS

AFTERSCHOOL IMPACT



94%

of kids made a new
friend at program



100%

of kids felt comfortable with
their coach at program



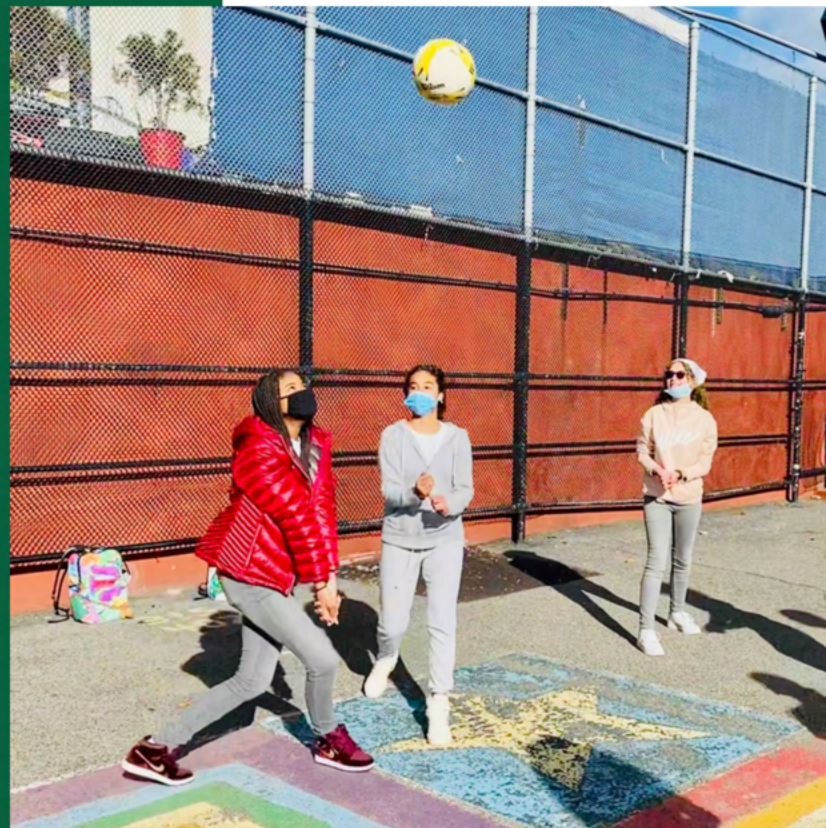
79%

of kids gained goal
setting skills



94%

of kids stated they were
more active at after-school
than they would be at home





I wanted to congratulate all of you on what has been a fantastic PS 75 Outdoor After-School! I picked up my kid today and saw nothing but smiles and laughter from kids, parents, and after-school coaches and staff, and running, playing, hula hooping kids.

This program has brought so much joy to our community.

-PS 75M Parent



RECESS PROGRAMS

Nothing brings us more joy than when a kid says their favorite subject in school is recess! We view recess as a vital part of the school day - not a break in the academic day. Recess is a time kids learn vital skills like teamwork, interest exploration and communication while in a physically active space. The key word here is space - while space is at a premium in New York City, it is our goal to creatively make it work! Check out how we recess 4 ways!

OUTSIDE WITH A VIEW



IN CLOSED OFF STREETS



IN AN AUDITORIUM



IN A HALLWAY



PHYSICAL EDUCATION



Our coaches create inclusive games that can be modified to meet the physical capabilities of any student. Through fun and engaging activities, students improve their overall fitness and build their physical skills!

Kids in the Game coaches are trained to perform baseline assessment and track student progress throughout the year. This is done through both formal and informal assessment. Being able to provide real-time feedback and praise allows our coaches to create a positive learning environment for every kid!



“This is our first year working with Kids in the Game, and it has been such a rewarding experience. Kids in the Game collaborates so well with our school. Coach Nef and Coach Andre understand our students’ needs, play and plan enjoyable games, and have an excellent rapport with our students.”



- West End Day School

PARTNER WELCOME

While we are always excited to welcome new partners to the Kids in the Game Family, the addition of 5 schools in the KIPP:New York City Charter School Network has had significant impact on our organization. Coming out of two disrupted school years, KIPP provided something to be hopeful for. That hope included being able to serve over 375 kids at 4 locations and 5 schools. It also included being able to serve a diverse population in Manhattan and the Bronx as well as launch our first full middle school after school program.

As is with all of our after school programs, they are designed with the kids front of mind. However, it is impossible to ignore the impact after school has on families - in particular working families. On a basic level, families need care for their kids during the afternoon gap of school and work end times. When we are able to partner with a school or network that views after school as more than just care but rather an opportunity to continue growth and development, we all win - the kids, the family, the school and us!

KIPP:NYC



5

School Partners in the
Network

SPORTS ART HOMEWORK

379

Kids Served

CREATIVE CLUB STEM ESPORTS

FAMILY FEEDBACK

93%

of families are highly
satisfied with the program



89%

of families feel their kids have
highly positive interactions
with their coaches



88%

of families are highly
satisfied with the quality
of activities offered



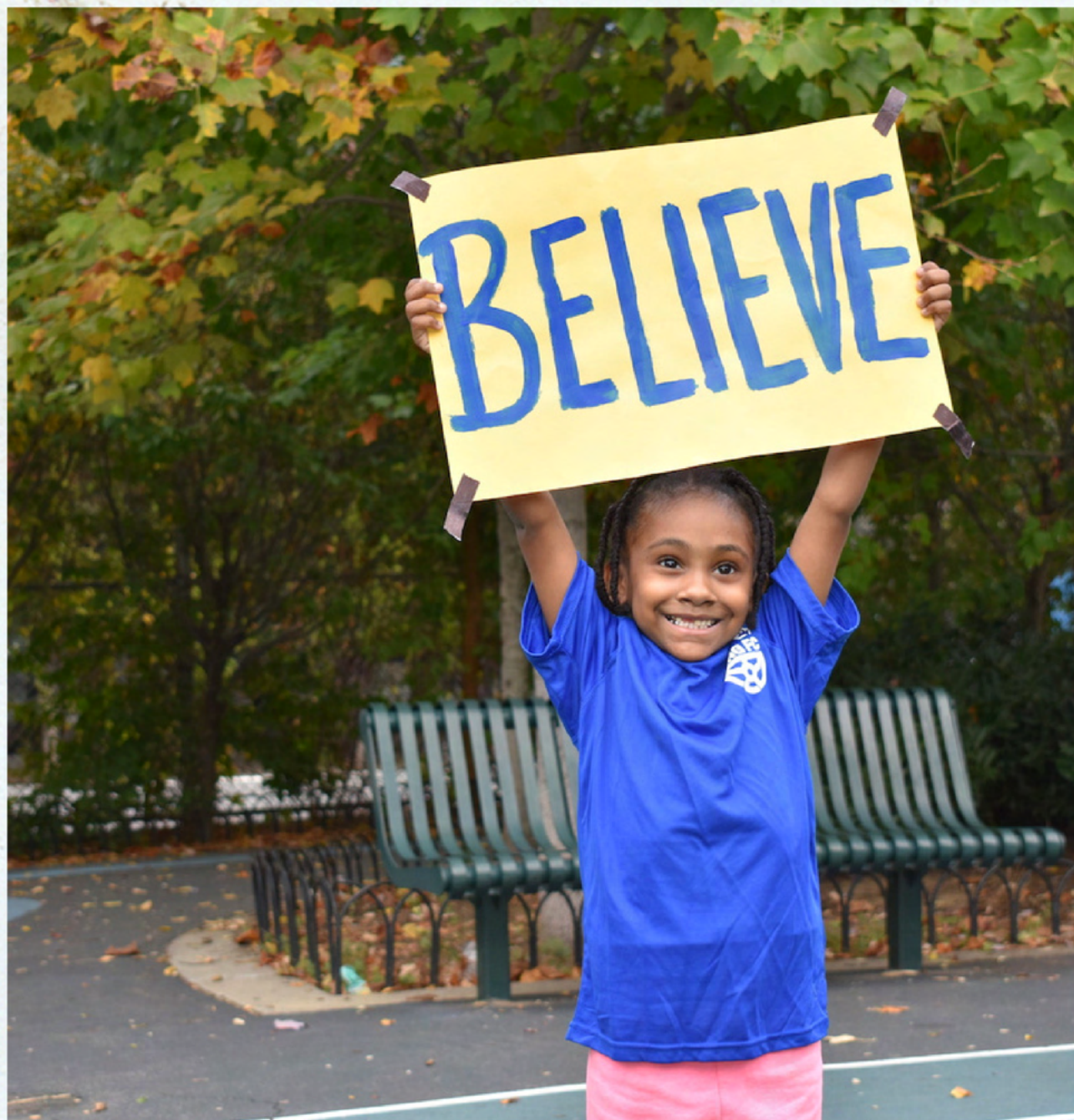
87%

of families would recommend
Kids in the Game to other
families and friends



My daughter LOVES after school with Kids in the Game. There are days when we need to pick her up early and she gets so upset when she has to leave after school. She has so much fun. I know when I have to pick her up, I feel a sense of relief knowing that homework has been completed and that she got extra energy out of her system through the numerous activities provided by the program. We love it as a family and we are grateful for the staff who do an amazing job at taking care of my little one.

-KIPP Program Parent



**IT'S ALL
ABOUT
SPORTS PROGRAMS**



KING HOOPS IMPACT

2021 was a big year for our KING Hoops program. For the first time in program history we competed in the Under Armour Rise Circuit. This allowed us to compete on the national stage and provide our kids with new experiences and a lifetime of memories. Across the board, our teams in 2021 played at a high level and achieved athletic success; however, our program goal continues to be to provide a holistic approach to youth development through basketball and the results on and off the court are of equal importance.

113-48

2021 Record



17

Championships



98

Participants



100%

Academic Eligibility

100%

High School
Graduation Rate

83%

2020 Retention



HOOPS & LIFE SKILLS



91%

of student-athletes made gains in positive identity



92%

of student-athletes felt their opinions and thoughts were valued by their coaches



96%

of student-athletes felt their coaches and staff believed in their ability to succeed.



96%

of student-athletes made gains in at least one core SEL capacity (Contribution, Positive Identity, Self-Management, Academic Self-Efficacy, Social Skills)



MORE THAN BASKETBALL



On the Floor
Madison Square Garden



Madison Square
Garden



Downtown
Indianapolis



Governor's Island



Ferry to Gov's Island



Juneteenth
Tournament



New Gear &
Brotherhood



2021 was the year of KING Speed. KING Speed was created in 2018 and while always an impactful program, it was one of our smaller programs serving about 20-25 kids per season. In order to provide bright spots for kids to get out and moving safely during COVID-19, we relaunched KING Speed. Now, in 2021, it is bigger than ever, serving over 100 kids per season. Our goal of this program is to provide an emotionally and physically safe space to have kids develop a positive relationship with running and movement.

2

New Locations
UES & Inwood



242

Participants across
3 seasons



47

Turkey Trotters



280

Total Miles Ran





KING FC is our soccer program that continues to grow with each season. We find that our programs that allow for our kids to grow along side us are always the most impactful. We are proud that the kids that started KING FC with us as 4 year olds are still with us as we launch our 7-8 age group. In a city like New York, where options are endless and every park has a local soccer team, our retention rate is really important to us. Post goal scoring celebrations and the classic soccer picture days are also really important to us!

1

**New Location
Inwood**



89

**Participants across
4 seasons**

252

Goals Scored



27

**Academy Award
Winning Flops**







OUR SPORTS FAMILY

"Our participants love attending program since they are constantly being challenged to increase their cardio endurance, flexibility, and speed every session. Our participants form friendships throughout practice and even have friendly forms of competition where they motivate each other to give it their all during meets and practice."

- Neftali, KING Speed Coach

"KING Hoops has helped me gain a lot of confidence. The program has helped me on and off the court and the staff has helped me mature as a student-athlete. They have taken the time to teach life skills through basketball."

- Charlek, KING Hoops Player

"Kind and dedicated coaching staff have helped my son's soccer skills flourish. We have also seen his sportsmanship improve through drills and scrimmages that encourage inclusivity of all levels of play. When coaches are willing to stay after the last class and get a little extra game time in, you know it is a special program in which the staff truly enjoys interacting with these budding soccer players!"

-Hayley, KING FC Mom



IT'S ALL
ABOUT
SUMMER CAMP

SUMMER CAMP



School is out for the summer! After a school year filled with hybrid schedules, online learning and continuous lack of social interaction amongst kids, we could not wait to launch 2021 summer camp. Our 2021 camp season was the biggest yet with running 7 locations, launching our newest location in Greenpoint, Brooklyn.

With over 1300 kids joining us this summer, we knew our programming had to not only be better than ever, it needed to continue to have safety measures tied to it. We continued to adapt our games to encourage social distancing and provided more coaches than ever to keep ratios small within groups.

Beyond the intentionality to run a safe camp - more than ever our camps were designed with our ultimate impacts in mind. We surveyed the campers on their deeper experience beyond having a ton of fun, meeting new friends and learning new sports. We evaluated the summer change in leadership skills, positive sense of self, and emotional intelligence. We are proud to have seen positive gains across the summer of these life-long developing skills.

1306

Kids Served

Coaches



IMPACT



92%

of campers reported they are
more active at camp than if
they were home



90%

of campers felt comfortable
asking their coaches for help



88%

of campers met a new
friend at camp



+8%

increase of campers that
felt they were leaders by
the end of summer



SUMMER CAMP

At summer camp we measure a wide array of areas ranging from "how much fun did you have?" to questions that have deeper connection to our long-term impact. The results on this page are directly correlated to our theory of change and numbers we will track year over year. While we are proud to see improvement in self-confidence, emotional intelligence and interpersonal skills increase over the summer - we recognize these are lifelong skills. Good thing our retention rate at summer increases each year!

83% → 88%

I MADE A FRIEND THAT DOESN'T GO TO MY SCHOOL

This metric is tied to our impact goal of connecting people of all backgrounds. While coming to camp with a friend from school can put a kid at ease and feel more comfortable up front - it is our goal to make sure we are connecting kids with their new group teammates as well. Our games are designed to be inclusive and encourage organic connection and new, creative ways of pairing teams and groups.

66% → 73%

I LIKE TO TRY NEW THINGS.

This metric is tied to fostering a positive sense of self in kids. First, at camp we pride ourselves in providing new and exciting experiences each summer. Second, we create an inclusive, encouraging and inviting environment that encourages our kids to try new activities. We believe in fostering curiosity and design our activities as non-elimination so kids are less afraid to fail and more brave to step up to the plate!

64% → 72%

I AM GOOD AT SPORTS.

This metric is again tied to fostering a positive sense of self as well as providing a better way to play. We believe that skill progression is the definition of being 'good' at sports. It is not necessarily about being the best on the court or field - but it is about celebrating the first time you get the tennis ball over the net, first time you catch a fly ball or the first time you finish running the mile without stopping. We encourage our coaches to celebrate the small victories and watch the self-confidence grow!

57% → 59%

MAKING FRIENDS IS EASY.

This metric is tied to forming impactful relationships. Kids have always been notorious for their innate ability to make friends on the playground. However, we have seen through the 2-year pandemic and lack of social interaction that those skills built naturally at school and on the playground are delayed. We are excited to watch this number continue to grow as we come out of the pandemic and continue to provide welcoming environments to foster life-long friendships.

FAMILY FEEDBACK

86%

of families felt their
camper made a new friend



89%

of families felt their child was
more active at camp than they
would have been at home



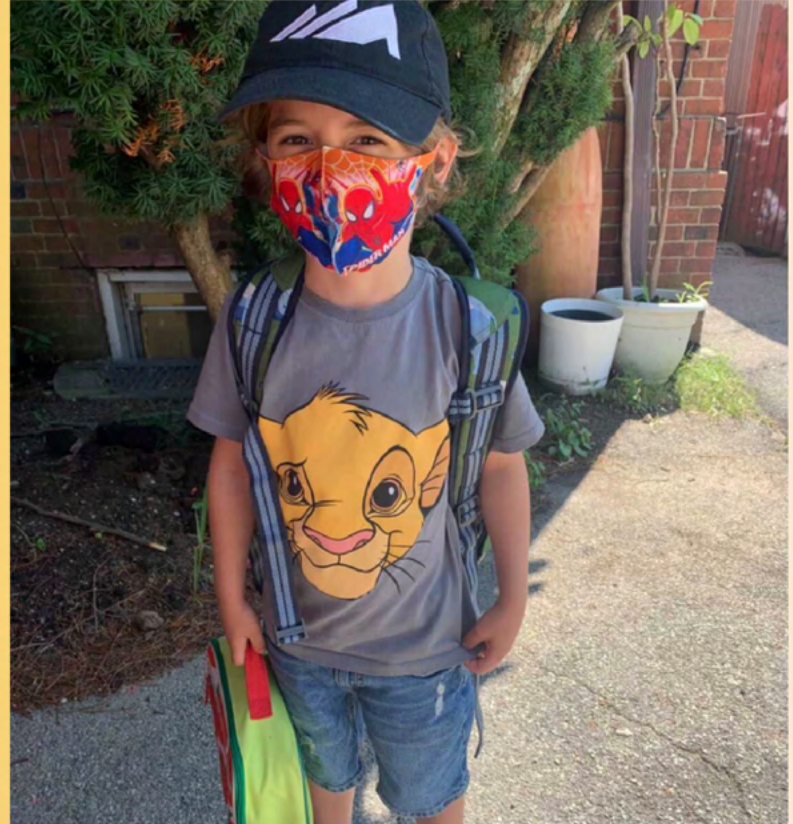
92%

of families felt their
camper had the
opportunity to learn and
grow at camp



96%

of families felt their camper
was in a physically and
emotionally safe environment



Everyone is very nice, positive, supportive and very professional! Every day at pick up someone has something fun to tell me about something my kids did or said that day, multiple staff members/coaches congratulating them, saying "Great job" on how they did on a certain activity, and always offering a big "Bye, John! and "See you tomorrow, Sam!" when the day is done. This is our 6th year and we will absolutely be back next summer and beyond! I don't think I'm exaggerating when I say this camp is one of the best things to happen to our neighborhood in the last 10 years!

-Inwood Camp Parent

SUMMER CAMP COMMUNITY



7

Camp Locations

1

New Location:
Greenpoint

170%

Growth in # of campers
from 2020

136

zipcodes represented by
participants

IN THE COMMUNITY

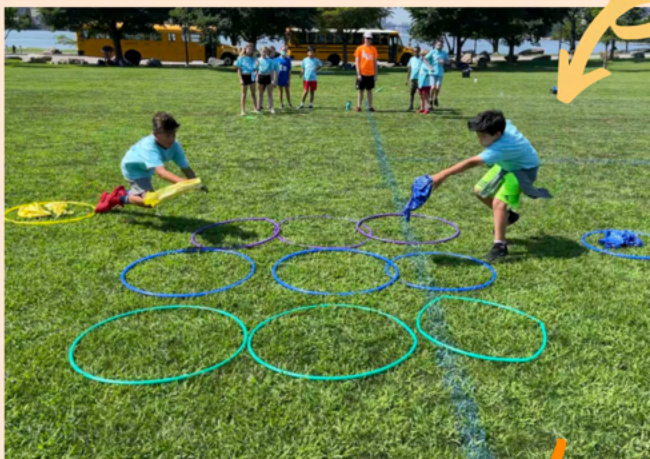
The Craft Studio
@UES



Fishing in
Greenpoint



Ice
Cream in
Brooklyn



Field Day @
Randall's Island



Butterfly
Sanctuary @
Inwood





THE KIDS IN THE GAME FOUNDATION

Founded in 2017, our Foundation was created as a creative solution to bridging the opportunity gap for kids growing up in New York City. What was originally created to provide financial assistance to families has blossomed into an organization that focuses on filling the gaps in youth development. However, our scholarship programs remain a core focus and we are proud to have expanded on not only the dollar amount provided in 2021, but also diversified our scholarship programs.

In 2021, we provided close to \$100,000 in scholarship funds to our sports and summer programs as well as to our newly formed Real MVP Scholarship and expanded after-school fund. While alone, this number is something to celebrate, we are equally proud of the additional resources our Foundation has brought to our overall organization. We ran our KING Hoops academic program for the 4th year running, launched a Youth Leadership Council focused on full circle feedback, and hosted a National Girl and Woman in Sports Day event focusing on equal gender opportunity.

Moving into 2022, our Foundation will continue to examine, address and close the opportunity gaps that so many of our kids face.

196

Weeks of Camp
Provided

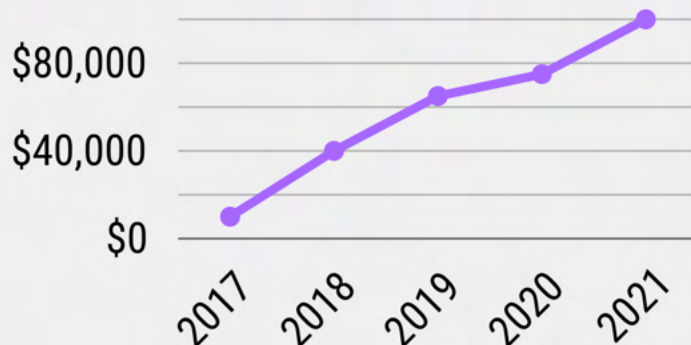
24K

Sports Program
Scholarships

23

Real MVP Recipients

SCHOLARSHIP SUPPORT OVER THE YEARS



YOUTH LEADERSHIP COUNCIL

in 2021, we launched our first Youth Leadership Council consisting of 8 KING Hoops players. The pandemic took away normalcy, the ability to play, and social interaction from our players. While recovering from the impact of COVID, we wanted to hear directly from our kids and allow their voice to be part of the build back. Our group meets monthly during basketball season to not only gain leadership skills and hear from guest speakers, but to also be given a space to voice their opinions. Meeting topics range from feedback on new uniform design and what they would like to see more at practice to discussing gentrification and racial tensions. No matter the topic, our staff and coaches are there to facilitate and most importantly listen. We look forward to increasing full circle feedback loops in 2022.



THE REAL MVP SCHOLARSHIP

A top news story for us in 2020 was the generous donation of \$100,000 from Kevin Durant and his Charitable Foundation. In 2021, we knew we wanted to put that donation to use in a way that would honor both Kevin and his mom. We launched "Our Real MVP" scholarship in 2021 focused on supporting single mothers and their kids. We do not believe that economic barriers should exist when it comes to providing enriching activities to kids. Additionally, the COVID-19 pandemic impacted single moms more severely than other demographics. Considering the financial pressures tied with balancing home schooling, returning to work and raising our next generation - we wanted to be a source of relief to these MVPs. Over the last year we have provided scholarships to 23 single moms and their kids in order to bridge the gaps. We want to once again thank Kevin Durant for the donation and his mom for the inspiration. We can't wait to see what our award winners do in the future, and who knows maybe we will see them win a trophy of their own!



23

MOMS
AND COUNTING

29

KIDS
AND COUNTING

\$3K

SUPPORT
AVERAGE
SCHOLARSHIP AMOUNT

kdcf

KEVIN DURANT CHARITY FOUNDATION



OUR MOST VALUABLE

"I want my son to continue with Kids in the Game as long as possible. Kids in the Game is our second family in NYC. I am forever grateful for the scholarship and the coaches at Kids in the Game."

- Farhana K. South Bronx

"I thank you very very very much. This scholarship takes a great deal of pressure off of me especially being a single mom and knowing that he needs to be around people and stay active while also I need to work."

-Danalee W. East Harlem

"Thank you so much. This is great news. Really, really appreciated. You have no idea how this will assist my family. Programs like yours really make a great difference."

- Nicole B. Bed-Stuy

"Thank you so much! This Real MVP scholarship is a great help to us. I can't tell you enough how much this means to me."

-Chenier R. Harlem



All that, alone, is reason enough to include John in this year's impact report. However, we have more to brag about. This year John officially became an after-school coach for Kids in the Game. He prepped his resume, practiced for his interview and was hired for his first paying job working at PS 33. After years of providing John with homework help through our basketball academic program, it was a full circle moment to see him return the favor to a group of 1st graders. And while John still cares deeply about what music is on in the van on the way to tournaments, we are humbled by his growth over the past 5 years and can't wait to see what he does next.



PARTICIPANT HIGHLIGHT

MEET JOHN TIMMONS

Hometown:

Harlem, NY

If you were a candy bar, what would you be and why?

Skittle because each bite is a new flavor and I feel like I can wear many different hats.

Do you have any hidden talents?

I really love photography!

What is the best book you have ever read?

"Born a Crime" - I liked the way the book showed what it was like growing up in a hostile environment but also rise above it.

What are you most proud of?

I am most proud of my last AAU season because I grew a lot as a person that season and I learned a lot about myself and my teammates.

What's your go to sneaker?

Nike Hippiie 04

What is your favorite KING Hoops Memory?

There are so many, but it would probably be Gym Rats last spring seeing our coaches so happy having us make it to the semi-finals after not winning a game the year before. And of course spending time with my teammates.

What do you enjoy most about coaching at Kids in the Game?

The thing that I enjoyed most about coaching was seeing the kids playing and enjoying themselves learning new skills.

What are your plans for the future?

My plans are to move onto college and be the second person in my family to obtain a college degree.



AWARDS, HONORS AND ACCOMPLISHMENTS



Kids in the Game was excited to announce that we are a 2021 Top Workplaces Award Winner. Since 2006, Top Workplaces has been the nation's leading employer recognition program that's been recognizing outstanding companies. Winning the Top Workplaces award is proof- Kids in the Game really does put its people first.

"Our coaches are changing the way kids in NYC play and learn every day. As an organization rooted in impact, being chosen as one of the 2021 Top Workplaces in New York is such an amazing accomplishment for us."

Sandy Persaud, Chief People Officer



We were excited to announce that we are a Real Leaders Impact 2021 Award Winner. Coming off 2020, the toughest year in Kids in the Game history, we continued to lead with positive impact top of mind. On the 2021 list, we ranked #97 and were joined by companies like Beyond Meat, Patagonia and Unilever.

"We feel honored to have been chosen through a rigorous selection process. Our long term focus on providing quality sport and creative play programs for all kids in New York City, regardless what neighborhood they are growing up in has been a huge part of achieving this award."

Matt Murphy, Chief Executive Officer



MVPs



Bill and Becki Boehnke - David Rose - Terre and Orma Smith - Christopher Dende - McGrath Family - Bill Connolly - Pamela Ertel - San Shapiro - Erin Clark - Alice Ertel - Timothy Long - Jackson Ader - Rachel Bender - Shanthi Blanchard - Michael Murphy - Andrew Schankerman - Brinson Family - Frances Murphy - Andrew Cheong - Kevin Gay - Tatum Boehnke

Varsity

Owen Smith - Cara Hudson - Gwen Greene - Prudence Carlson - Lauren Polana - Casey Wolter - Alicen Fair - Allison Scott Fordred - Kristina Lim - Gail Gerzetic - LeeAnn Hug - Ben and Andrea Yezer - Lisa Fernandez - Gary Heenan - Ed McDewitt - Geoffrey Sawyer - Christopher Reardon - Pat Mulholland - Gary Bisbee - Aimee and Bill Coen - Anna Carroll - William Wertz - Alice Hudson - Linda Hawkins - Annie Garcia - Tom Murphy - Patrick Ryan - AM Design & Consulting PC - Lanes M - Cayla Huppert - Katie Peaslee - Billy English

Jr. Varsity

Lauren Teske - Jesse Cerrotti - Ruth Wolter - Jenn Ward - Craig Bender - Dan Glowacki - Jackie Cooper - Kevin Murphy - Diana Potensky - Alex Avramenko - Nadia Rodriguez - Addison and Emily Rose - David Andreatta - Andrew Krszak - Jeff Bradley - David Sylofski - Mark Spaeth - Anuja del Bene - Adam Budish - James DeLong - Lindsey Goldberg - Shanthi R Blanchard - LeeAnn Fair - Esther Portugal - Sophie Drouet - ArinMichelle Weisner - Sandy Persaud - Kohar Avakian - Rob Kolis - Timothy Murphy - Kaitlin Scarano - Brendan Scarano - Tatiana Arguello - Giana Nicole - Stephanie Schmitter - Adam Schnee - Carleen Long - Chryzl Vera - Allyson Alberse - Mike Conaboy - Nathan Novosel-Lingat - Jodie Luther - Jared Wise - Mike Radovich - Evan Nechamkin - Abby Jan Aguilos - Eva Perez - Janice Fevrier - Liz Williams - Enrique Aldana - Daniel DeBlois - Mike Hudson - Molly Hudson - Jason Tilton - Charles Woessner - James Hobson - Patrick Mulholland - Justin Dennis - Kresimir Marusic - Zachary Troiani - Danny Reyes - Amanda Borbee - Christopher Crooker - Fran DAgata - Steven Cohen - Wilson Rose - Judy Murphy - Bradley Murphy - Rick Maxam - Michael Chapman - Steve Lemmer - Paris Francis - Adam Garrison - Matthew Stowell - Seth Peloso - Matt Taylor - Nirvani Persaud - Drew Moak - Julie Hardt - Hack Smith - Eric Helmrich - Greg Shea - Brandon Evans - Jason Colon - Sol Ashgarcia - Chase Licata - Erin McCann - Chandra Labonte - Lisa Henriquez - Ivelisse Rivera - Raven Gerald - Carla Crooker

THANK YOU

FOR YOUR CONTINUED SUPPORT



GET INVOLVED

STAY INVOLVED

DONATE

All proceeds go to the Kids in the Game Scholarship Fund to give kids access to our camps, clinics, teams, and school programs. Go to kidsinthegame.com/donate to learn more!

Scan here to donate



VOLUNTEER

Donating just a few hours of time per week will not only impact a child's life, but it will make a difference in your life too! By taking part in our programs, you will have the chance to leave your footprint on the communities closest to you. Go to kidsinthegame.com/volunteer and get involved today.

Scan here to get involved



FOLLOW

Join our community on social by following us @kidsinthegameny. We want to hear from you!





SIGNATURES

2022 will be the
best year yet!
-Will

My hope is kids will
be able to continue
to express
themselves through
movement
-Frances



Summer 2022 is
going to rock!
-Jaylen



My hope for 2022
is that we
continue to be
the best part of
every kid's day!
-Michael



YOU WON'T WANT TO BE ANY
PLACE OTHER THAN NYC IN 2022!
-TATUM

Can't wait to see
what
neighborhoods
we work in next!
-Kunal



